

February 2014



New Download Center

On the INF-FNI Webpage there is a new "Downloadcenter". For the past 2 months you can find important information from the events of the EuNat and information regarding the next INF Congress.

Legal Survey Results



At the 2012 congress, the federations who were present at the General Assembly indicated that they wanted the INF to track legal issues that affect naturism around the world. Obviously we needed the assistance of the individual federations who are most aware of what is happening in their country. For this reason, we created a survey and asked for responses from our member federations. The online survey was published on the internet using SurveyMonkey.com and distributed by email. Reminders were also published in the June and August editions of Focus. The survey was open for responses for four months – from June to September 2013.

The results have now been tabulated. Of course, not all countries responded. But here are the answers given by

Upcoming Events

European Naturist Federations Annual EuNat Meeting

May 22 - 25, 2014 Netherlands

ENY Youth Rally

May 28 - June 1, 2014 Italy

Southern European Family Naturist Meeting

June 2 - 8, 2014 Spain

ALP-ADRIA Family and Sports Meeting

June 19 - 22, 2014 Croatia

Worldwide Week to Celebrate Naturism

June 28 - July 6, 2014 Austria

International Beach Volleyball Tournament

August 29 - 31, 2014 Germany

34th International Congress INF-FNI

Sept. 11-14, 2014 Lough Allen Hotel & Spa Drumshanbo Co Leitrim Ireland

Annual International Petanque Tournament

Sept. 26 - 28, 2014 Netherlands

those who did:

Legal Survey Results(EN) Legal Survey Results(DE) Legal Survey Results(FR)

If you are aware of any changes to the legal status in your country or if any important issues arise, please let us know. We will share the information through this newsletter.

Completely Updated Vakantiebeurs (Holiday Exhibition) Gives the Travel Sector a Boost

Europe Increasingly Popular, Desire for Luxury, Enthusiastic Campers

The completely new Vakantiebeurs has generated a lot of interest among Dutch holidaymakers and given the travel sector a boost. One of the many 'firsts' this year was a presentation of the most popular types of holidays in six, much-visited Plazas, provided by specialist international exhibitors. Thanks to the combination of these Plazas and the clear geographical layout of the exhibition by country, it was easy for visitors to find their way around the Vakantiebeurs, which was held from Wednesday 15 January - Sunday 19 January in the Jaarbeurs venue in Utrecht.

Excellent Start

VNU Exhibitions Travel Market Manager Editha
Hoogenberg, organizer of the Vakantiebeurs: "It's great
that, together with our participants, we were able to give
the travel sector a boost this past week. Our exhibitors
have given us lots of positive responses to the quality
level of the visitors, many of whom actually booked their
holiday right there at the Exhibition. As an organization we
are proud that we were able to make such an excellent
start to the travel season together with our participants
and partners."

The Netherlands

A total of 117,073 holidaymakers visited the Exhibition, which is a significant increase of 13% compared to last year. Many of the visitors take several holidays a year. One of the noticeable findings from the evaluation of the Exhibition organizers is the growing interest in European holidays. Of course this doesn't change the fact that a large proportion of the visitors were also looking for destinations elsewhere in the world. At least one in five

Reminders

Website Listing

Remember to tell your member clubs to keep their listing up to date. They can **login** and edit their own club listing. If they have forgotten their login or need to register, just tell them to **contact the INF**.

About Focus

Focus is published by the INF for its member federations. You are welcome to redistribute it to your members or use any of the content in your local country's publications. If you need any of the texts or images in another format, please contact the INF General Secretariat at: naturism@inf-fni.org

We also welcome contributions from member federations. Please send us news about what is happening in your country and we will share it with the rest of the world.

Central Committee of the INF:

President:

Sieglinde Ivo (AT) - president@inf-

fni.org

Vice-president:

Mick Ayers (ES)-

vicepresident@inf-fni.org

Treasurer:

Rolf Beat Hostettler (CH) -

treasurer@inf-fni.org

Assessor Europe:

Bernd Huijser (NL) eu-

assessor@inf-fni.org

Assessor Non-European countries

and Publisher of Focus:

Stéphane Deschênes (CAN) ww-

assessor@inf-fni.org

President Legal Commission:

Hervé Begeot info@inf-fni.org

visitors came to find out specifically about short trips or longer holidays in the Netherlands.

3300 euro

When asked about their anticipated spending level for future holidays, the visitors of the Vakantiebeurs indicated that on average they will be spending nearly 3300 euro per person per year on holidays. This is three times as much as the amount of just over 1100 euro the average Dutch holidaymaker spent on holidays last year.

Top 3

Visitors named Italy, France and Germany/Spain as the top 3 popular destinations in Europe. Greece rose significantly in popularity and comes 4th, followed by Austria/Switzerland in 5th place. The most popular destinations outside Europe are Asia, the United States/Canada, Africa, Central and South America and the Caribbean respectively.

Desire for Luxury

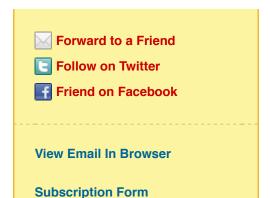
The main reasons for people to visit the Vakantiebeurs were: collecting specific information, finding inspiration, selecting a holiday, a day out and entertainment, the exclusive exhibition offers and finding additional information about a holiday they have already booked. The holidaymakers' preference for a hotel as the most popular accommodation shows a clear desire for a bit of luxury during the holidays, followed by camping, a guesthouse/B&B and an apartment.

Camping by Night

There were plenty of camping aficionados among the visitors, who like to go exploring with their caravan, camper van, pop-up camping trailer or tent. To be able to give this group - and especially the non-campers, a sense of the real camping experience a spectacular and highly visited Camping by Night exhibit had been set up in a darkened hall of the Vakantiebeurs. Avid campers will also be able to look forward to and research the 50th edition of the Camping and Caravan Fair scheduled to be held at the Jaarbeurs in Utrecht from 8-12 October.

Germany

Germany was the Guest Country at the Vakantiebeurs and made every effort to promote their country, the regions and the cities among the visitors. Among other things the country surprised the visitors with a wine tasting and was also present in all the Plazas with the most popular types of holidays, to draw attention to the



country's enormous variety as a tourist destination.

Cruises

The themes 'Sail' (Cruises & Sailing), 'Active' (Bicycling & Walking), 'Together' (Families & Children), 'Discover' (Adventure & Remote Destinations), 'Outside' (Camping) and 'Look' (Cities & Culture) were selected for the different Plazas. The 'Look' Plaza was the most popular, followed by 'Discover', 'Outside', 'Active', 'Together' and 'Sail'. The cruise options in 'Sail' constitute only a small segment of the total holiday sector, but still attracted the attention of 1 in 5 Vakantiebeurs visitors.

'Vakantiebeurs Express'

Other 'firsts' were the participation of UNESCO with a focus on World Heritage, the **Zoom.nl** photography pavilion, the Vakantiebeurs Photo Competition and the Culinary Route with tasty traditional snacks and drinks at six varied destinations. For the first time in the history of the Vakantiebeurs the Dutch Railways put on two extra trains for Exhibition visitors. This 'Vakantiebeurs Express' ran on Saturday from Zwolle to Utrecht via Amersfoort and delivered the passengers in an excellent mood and fully informed about the Vakantiebeurs in Utrecht.

2015 Vakantiebeurs

The public days of the 2015 Vakantiebeurs will be Wednesday 14 January - Sunday 18 January.

Internationales FKK - Judendtreffen 28.07. - 08.08.2014

€ 250 Croatian Adriatic for 12 days for young people aged 14 – 27 years. Including:

- Entry in "Solaris"
- Breakfast and dinner in the restaurant
- Tourist tax
- Sleep in your own tent
- Sun, Beach & Nudism

Be there and meet young people from other European countries. Registration under INF-Bund@fkk-jugend.de

Limited number of participants!



French Training Sessions

Le Champ De Guiral is organizing a French training session in a naturist resort in the Lot, two steps away from the Dordogne, between Sarlat and Rocamadour. For the year 2014, only two sessions are available, one week in June and one week in August. Only 4 people are possible for each session. We may be the only naturist resort with such a possibility! Enjoy it!

http://www.vacancesnaturiste.com/cours-francais.html

For more information please write to the French teacher Thierry at: <u>cours.nature@gmail.com</u>

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International Naturist Federation INF-FNI Eduard Nittner Strasse 14/6 Hörsching A-4063 Austria Ph:+43 7221 72
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